



Everything  
10% OFF



ROYAL TALENS

2024 *Spring Promotion*

EFFECTIVE MARCH 1 - APRIL 30

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## Welcome to our *Spring Promotion*

Thank you for allowing us to become your preferred supplier in the art material world. We look forward to continued, shared success! Here's to a vibrant and prosperous Spring season!

### Here are a few reminders about navigating our new promotion format:

- Easily **jump to the page** you want by clicking on it in the Table of Contents
- **Jump back to the Table of Contents** by clicking on the Royal Talens logo at the bottom of each page.
- Click the **video links** at the bottom of the pages to see the products in action – feel free to add them to your promotions and social media posts



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# JOIN THE REVOILUTION!

**30 NEW COLORS!**  
**2 NEW ASSORTMENTS!**

Cobra water-mixable oil colors are artist-quality colors with a high degree of pigmentation. They are ideal for those wanting a more eco-friendly painting experience because they are solvent-free and can be thinned, diluted, and cleaned up with water. The addition of 30 new colors brings the total number of colors in the range to 100, making Cobra Water-Mixable oil colors one of the most extensive ranges of water-mixable oils currently available. The new range of colors includes 13 new mono-pigmented colors and 10 colors based on highly exclusive pigments such as cadmium, cobalt, and chromium oxides.

Both new assortments include Cobra mediums (10 SKUs) and Cobra oil painting paper (2 SKUs). The Complete Assortment includes all 100 colors in 40ml tubes plus 8 colors in 150ml tubes, mediums and paper. The Add-On Assortment includes the 30 new colors in 40ml tubes plus 8 colors in 150ml tubes, mediums and paper.

## NEW 40ml Colors

Item No. 2105XXX0 | MSRP \$14.75 - \$22.25

## NEW Assortments

Item No. 550-7189 | Complete Assortment | MSRP \$8,343.30 | **SHIPS JUNE**

Item No. 550-7190 | Add-On Assortment | MSRP \$3,415.05

# Cobra Artist 40ml Color Line Extension+ NEW Assortments



 115 Titanium White (Safflower Oil)	 118 Titanium White (Linseed Oil)	 228 Yellow Ochre Light	 231 Gold Ochre	 242 Aureoline	 298 Royal Orange	 278 Pyrolle Orange	 357 Rose	 356 Potter's Pink	 370 Permanent Red Light
 364 Quinacridone Red	 436 Red Earth	 419 Transparent Red Ochre	 323 Burnt Carmine	 507 Ultramarine Violet	 537 Permanent Violet Medium	 593 Quinacridone Purple Bluish	 542 Caribbean Blue	 533 Indigo	 233 Chartreuse
 611 Pastel Green Blue	 281 Transparent Yellow Green	 639 Olive Green Yellow	 616 Viridian	 683 Ultramarine Green	 324 Permanent Madder Brown	 414 Asphaltum	 717 Cold Grey	 718 Warm Grey	 721 Perylene Green Black



## Open Stock & Sets

### Study Series Solvent-Free Oil Color

#### Open Stock

40ML 2505XXX0  
200ML 2508XXX0

#### Sets

20ML 258204XX  
40ML 258X0XXX NEW SET

### Artist Series Solvent-Free Oil Color

#### Open Stock

40ML 2105XXX0  
150ML 2107XXX0  
NEW COLORS

#### Sets

20ML 218204XX  
40ML 21820XXX  
NEW SETS



## Auxiliaries

Oil, Thinner, Brush Cleaner, Medium Mix, Brush & Hand Soap **NEW**

Painting Paste, Painting Medium, Glazing Medium, Quick Dry Medium, and Varnish

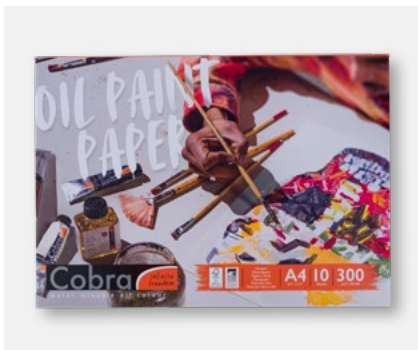
24XXXXXX, 951631XX, 88009032

## Merch

Apron 88009117

## Paper

Oil Painting 9305000X



## Assortments

For a full list of Cobra assortments, please refer to the promotion spreadsheet.





## Open Stock & Sets

### Liquid Watercolor 30ml Jars

<b>Open Stock</b>	
30ML Jar	1125XXX1
<b>Sets</b>	
5-Color	1125990X
10-Color	11259902

### Brush Pens

#### Open Stock

Brush Pen	1150XXX0
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#### Sets

5-Color	11509XXX
10-Color	11509XXX
15-Color	11509008
20-Color	11509009
30-Color	115090XX

### Duotip Markers

#### Open Stock

Duotip	1160XXX0
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#### Sets

3-Color	116090XX
6-Color	11609XXX
12-Color	11609800

## Paper

Watercolor Paper	9158XXX1
Print Paper	91580002

## Assortments

For a full list of Ecoline assortments, please refer to the promotion spreadsheet.

**WATCH ALCOHOL RESIST TECHNIQUE USING  
ECOLINE LIQUID WATERCOLOUR**





## Open Stock & Sets

### Classic Colors

#### Open Stock

Pans FXXXXC

#### Sets

6-Color FXXXX

12-Color F1200

24-Color F2400

Empty Metal Tins FXX

### Premium Colors

#### Open Stock

Pans FXXXXC, FN90X  
NEW COLORS

#### Sets

6-Color F700X, F8001, FN9000

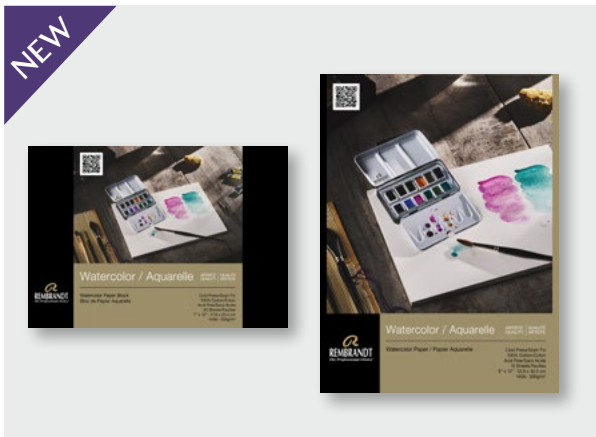
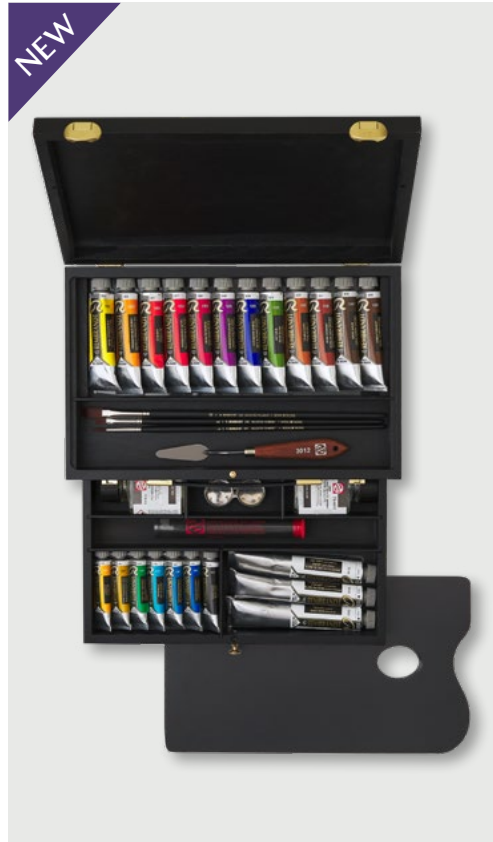
24-Color F7024 NEW SET

## Assortments

For a full list of Finetec assortments, please refer to the promotion spreadsheet.

### VIC HOLLINS SWATCHES NEW FINETEC FOUR ELEMENTS SET





## Open Stock & Sets

### Soft Pastels

#### Open Stock

Full Stick 3199XXXX

#### Sets

Half-Stick Micro 3182XXXX

Standard 3182XXXX **NEW SET**

Wooden Box 31814XXX

Empty Wooden Box 50814150

### Watercolor

#### Open Stock

Half-Pan 0586XXX1

10ML 0501XXX0

#### Sets

Metal Tin Half-Pan 058XXXXX

Metal Tin 10ML 0583019X

Wooden Box 0584001X

Empty Tin (Half-Pans) 508386XX

#### Dot Cards

Dot Card 99900203

Experience Kit 99900204

### Oil Color

#### Open Stock

40ML 0105XXX2

150ML 0107XXX2

**NEW COLORS**

#### Sets

15ML 0182XXXX

40ML 01820510

Wooden Box 0184000X **NEW SET**

## Paper

Watercolor	930XXXXX
	<b>NEW U.S. SIZED PADS &amp; BLOCKS</b>
Oil Color	9305XXXX
Pastel	930XXXXX
Drawing	930800XX

## Merch

Apron	88009033
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## Assortments

For a full list of Rembrandt assortments, please refer to the promotion spreadsheet.





NEW

## Gouache Extra Fine Primary & Basic Sets

Talens Gouache Extra Fine is a highly pigmented paint with a matte finish. Use on its own to achieve intense opaque colors, or thin with water to create transparency and smooth color transitions.

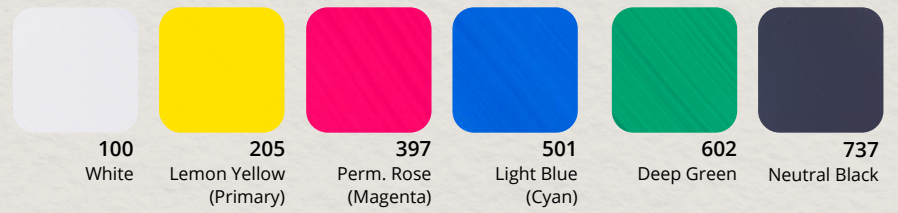
The **Primary Set** contains the 6 essential colors for mixing [100 White, 205 Lemon Yellow (Primary), 397 Permanent Rose (Magenta), 501 Light Blue (Cyan), 602 Deep Green and 737 Neutral Black], and come in ready-to-use glass bottles. The **Basic Set** contains a selection of the most popular colors [100 White, 200 Yellow, 227 Yellow Ochre, 311 Vermilion, 318 Carmine, 411 Burnt Sienna, 506 Ultramarine Deep, 566 Prussian Blue (Phthalo), 616 Viridian and 703 Black Intenso] in ready-to-use aluminum tubes.

Both sets have updated jar and tube labels, as well as new packaging. Boxes are made of recycled cardboard with a printed color chart and QR code on the side that links to a color mixing video.

Item No. 08821606 | 6x16ML Primary Set | MSRP \$74.95  
 Item No. 08820410 | 10x20ML Basic Set | MSRP \$109.95



6x16ML Primary Set



10x20ML Basic Set







## Open Stock & Sets

### Gouache

#### Open Stock

20ML Tube 0804XXX2  
50ML Jar 0824XXX2

#### Sets

20ML Tube 0882XXXX NEW PACKAGING & SETS  
16ML Jar

### Watercolor

#### Sets

Opaque 959200XX  
Transparent 959300XX

## Assortments

Gouache 20ML, 60 Colors 550-7198



## Sets

### Opaque Watercolor

Pans 959601XX



NEW



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## North American Paper Program

A new line of imperial-sized paper, specifically tailored for the North American market! This impressive range includes watercolor, sketch, drawing and mixed media papers in grades and sizes based on the most popular school list and standard framing sizes. Artists now have easy access to the sizes they need for all their projects, whether they are just starting out or creating works of art for display.

### PADS ON SPRING PROMOTION

ITEM	ITEM NO.	MSRP
<b>TALENS ART CREATION</b>		
Mixed Media Paper	931280XM	\$11.95 - \$22.95
Watercolor Paper	931780XM	\$10.95 - \$15.95
<b>VAN GOGH</b>		
Drawing Paper	9318800X	\$13.95 - \$22.95
Sketch Paper	9318800X	\$12.95 - \$29.95
Mixed Media Paper	9312800X	\$11.95 - \$22.95
Watercolor Paper Pads (White & Black)	941780XX	\$9.95 - \$19.95
Watercolor Paper Blocks (White & Black)	941780XX	\$13.95 - \$29.95

van Gogh  
The Quality Brand

## Stack Out Assortment

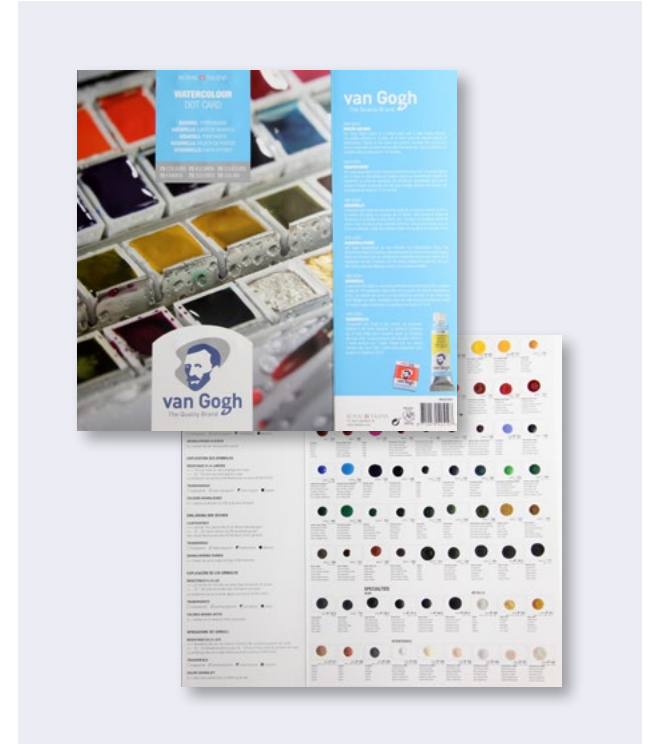
The NEW stack out assortment features the highest demand types and sizes of papers for back to school and year round.

The assortment includes 6 SKUs, 204 Pads, and the stackout merchandiser.

- Van Gogh Watercolor Paper – Pads, Black & White, 9”x12”
- Van Gogh Mixed Media Paper – 5.5”x8.5” & 9”x12”
- Van Gogh Drawing Paper – 9”x12”
- Van Gogh Sketching Paper – 9”x12”
- Stack Out Merchandiser

Item No. 550-VAN STACKOUT | MSRP \$2,989.80

[CLICK HERE](#) for more information on the complete North American Paper Program and a detailed listing of items in the Van Gogh Stack Out Assortment



## Open Stock & Sets

### Watercolor

#### Open Stock

10ML	2001XXX1
Half-Pan	2086XXX1

#### Sets

10ML	028XXXXX NEW SET
Half-Pan	208XXXXX NEW SET
Deluxe Wooden Box	20848624
Empty Plastic Pocket Boxes (pans)	508086XX

## Paper

Drawing	9318XXXX, 93982130 NEW PADS
Mixed Media	931200XX NEW PADS
Watercolor	9417XXXX, 93972432 NEW PADS AND BLOCKS

## Merch

Watercolor Dot Card	88022002
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## Assortments

For a full list of van Gogh assortments, please refer to the promotion spreadsheet.

**PAINT A STARRY NIGHT BOOKMARK  
WITH VAN GOGH WATERCOLOR**





## Order Dates & Payment Terms

- Order Dates: March 1 - April 30, 2024
- Standard payment terms apply.
- Direct Order Free Freight Minimum at \$1000/net, can be deducted off invoices paid within terms.
- Prices are subject to change without notice.
- Submit to [orders.na@royaltalens.com](mailto:orders.na@royaltalens.com)



ROYAL TALENS

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