



ROYAL TALENS

AMSTERDAM

ALL ACRYLICS

DREAM x CREATE!

Let Amsterdam inspire you – stretch your creative limits!



SHARE YOUR EXPERIENCE FOR A CHANCE
@ROYALTALENSNA | #CREATEWITHROYA



CREATOR'S STUDIO EXPERIENCE KIT: AMSTERDAM PEARL ACRYLICS

Available May 2022

As creative explorers, artists constantly crave inspiration and education, especially when it comes to art supplies and new techniques. Creator's Studio Experience Kits are collections of products and tools to help retailers and teachers engage artists of all skill levels and build stronger, more loyal relationships.

Kick your in-store demos and classes up a notch! We've got you covered – just open the box, watch the instructional video tutorials, review the teaching materials and set up your space. All the core supplies are ready for your students to

immerse themselves in a fun “edu-tainment” experience. Take advantage of this catalyst for creativity and let's get your pARTY started!

- Attendees will explore the pearlescent shades of Amsterdam Standard Acrylics to learn how to use them alone or blended with other colors
- Take-away gifts valued at over \$15 per attendee make it well worth charging a small class fee, if desired
- Comprehensive digital advertising asset package for promoting the event included

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WHAT'S INSIDE?

DEMO SUPPLIES:



2 - Van Gogh Black Watercolor Paper Pads

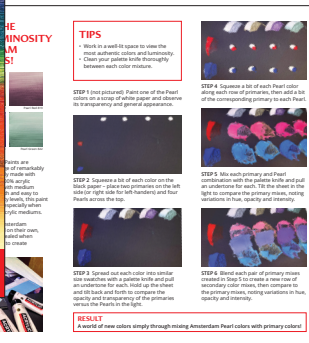


12 - 120ml Tubes Amsterdam Acrylic Paint



6 - Palette Knife Sets

DEMO SUPPORT MATERIALS:



1- Instructor Guide

13 - Demonstration Guides

GIFTS FOR INSTRUCTOR AND ATTENDEES:



Amsterdam Beanie (Instructor Gift)



24 - 20ml Tubes Pearl Red & Pearl Blue
12 - Amsterdam Keychain (Attendee Gifts)



12 - Amsterdam Acrylics Complete Color Charts (Attendee Gift)

AMSTERDAM STANDARD ACRYLIC CREATOR'S STUDIO EXPERIENCE KIT – PEARL COLORS

ITEM NO.	CONTENTS	MOQ	MSRP
CSEKIT02	<ul style="list-style-type: none"> - 2 TUBES (120ML) EACH OF AMSTERDAM STANDARD ACRYLIC COLOUR (Primary Magenta 369, Primary Cyan 572, Pearl White 817, Pearl Yellow 818, Pearl Violet 821, Pearl Green 822) - 2 PADS OF VAN GOGH WATER COLOUR PAPER (Black) - 6 SETS OF TALENS ART CREATION PALETTE KNIVES - 12 DEMONSTRATION INSTRUCTION GUIDES WITH QR CODES TO EDUCATIONAL HOW-TO-VIDEOS - 12 PRODUCT INFORMATION AND COLOR CHARTS INFO SHEETS - BEANIE FOR DEMONSTRATOR/TEACHER - SWAG FOR ATTENDEES (Amsterdam Keychain & two 20ml tubes each of Pearl Red 819 and Pearl Blue 820) - COMPREHENSIVE DIGITAL ASSET PACKAGE FOR EVENT PROMOTION 	1	\$297.70

